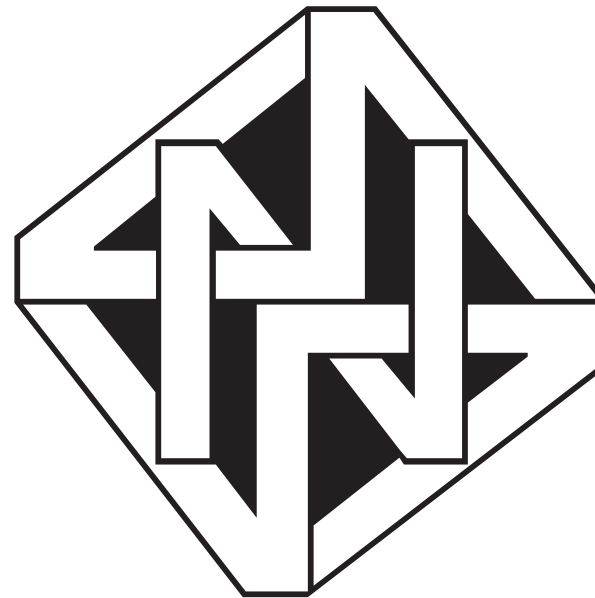




Find!TOKYO

Bilingual mapping application

Richard Northcott
VP-International Communications
Enfour, Inc.
Ph: +81-3-5411-7738
richard@enfour.com

安藤太郎

タイプバンクフォント
味岡伸太郎かなフォント

組み版の美しさを決める
フォントABCDEFGHIH
abcdefghijklmnpq

あいうえおカキクケコ
あいうえおカキクケコ
あいうえおカキクケ

MPC看板フォント2
昭和モダン体



Fonts

1991



Enfour Group *enabling global communication*

3-52-8 3F Sendagaya Shibuya-ku Tokyo 151-0051 • Tel: +81-3-5411-7738 • Fax +81-3-5411-7704 • richard@enfour.com

Enfour - then and now

安藤太郎

タイプバンクフォント
味岡伸太郎かなフォント

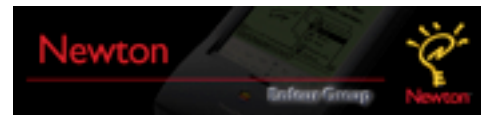
組み版の美しさを決める
フォントABCDEFHGH
abcdefghijklmnopq

あいうえおかきくけこ
あいうえおかきくけこ
あいうえおかきくけ

MPC看板フォント2
昭和モダン体



Fonts
1991



Newton
1993



Enfour Group *enabling global communication*

3-52-8 3F Sendagaya Shibuya-ku Tokyo 151-0051 • Tel: +81-3-5411-7738 • Fax +81-3-5411-7704 • richard@enfour.com

Enfour - then and now

安藤太郎

タイプバンクフォント
味岡伸太郎かなフォント

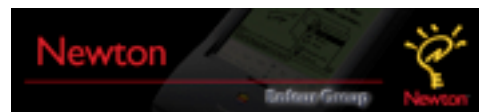
組み版の美しさを決める
フォントABCDEFHGH
abcdefghijklmnopq

あいうえおカキクケコ
あいうえおカキクケコ
あいうえおカキクケ

MPC看板フォント2
昭和モダン体



Fonts
1991



Newton
1993



Psion/Symbian
PDAs
Smart Phones
1999~



Enfour Group enabling global communication

3-52-8 3F Sendagaya Shibuya-ku Tokyo 151-0051 • Tel: +81-3-5411-7738 • Fax +81-3-5411-7704 • richard@enfour.com

Enfour - then and now

安藤太郎

タイプバンクフォント
味岡伸太郎かなフォント

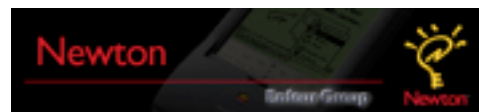
組み版の美しさを決める
フォントABCDEFHGH
abcdefghijklmnopq

あいうえおカキクケコ
あいうえおカキクケコ
あいうえおカキクケ

MPC看板フォント2
昭和モダン体



Fonts
1991



Newton
1993



Psion/Symbian
PDAs
Smart Phones
1999~



Mobile
Content
2001~



Enfour Group enabling global communication

3-52-8 3F Sendagaya Shibuya-ku Tokyo 151-0051 • Tel: +81-3-5411-7738 • Fax +81-3-5411-7704 • richard@enfour.com

Products: Mobile Content



Enfour provides mobile content via i-mode (etc.) and WAP to customers in Japan, Australia, Singapore, and the UK/Ireland.

TangoTown

Multilingual language learning with multimedia e-learning - Japan, Australia



Sougou-Eigo Jiten/Sougou-Eigo Jiten Plus

English/Japanese reference with multimedia and translation - Japan



American Heritage

English/Japanese reference with multimedia - Japan



Global Navi

Travel guide and translation - Japan



Tagengo Honyaku

60 language translation and dictionary service - Japan, China



Oxford Dictionaries

English and Australian dictionaries - Australia, UK/Ireland, Singapore



Multilingual Translator

Phrasebook for 8 European languages (plus Asian languages in certain markets) including text-to-speech technology - Australia, UK/Ireland, Singapore



Chinese Dictionary

Reference and translation with text-to-speech - Singapore, Australia



Enfour Group *enabling global communication*

3-52-8 3F Sendagaya Shibuya-ku Tokyo 151-0051 • Tel: +81-3-5411-7738 • Fax +81-3-5411-7704 • richard@enfour.com

iPhone - 2008 ~

Out Now

In Dev



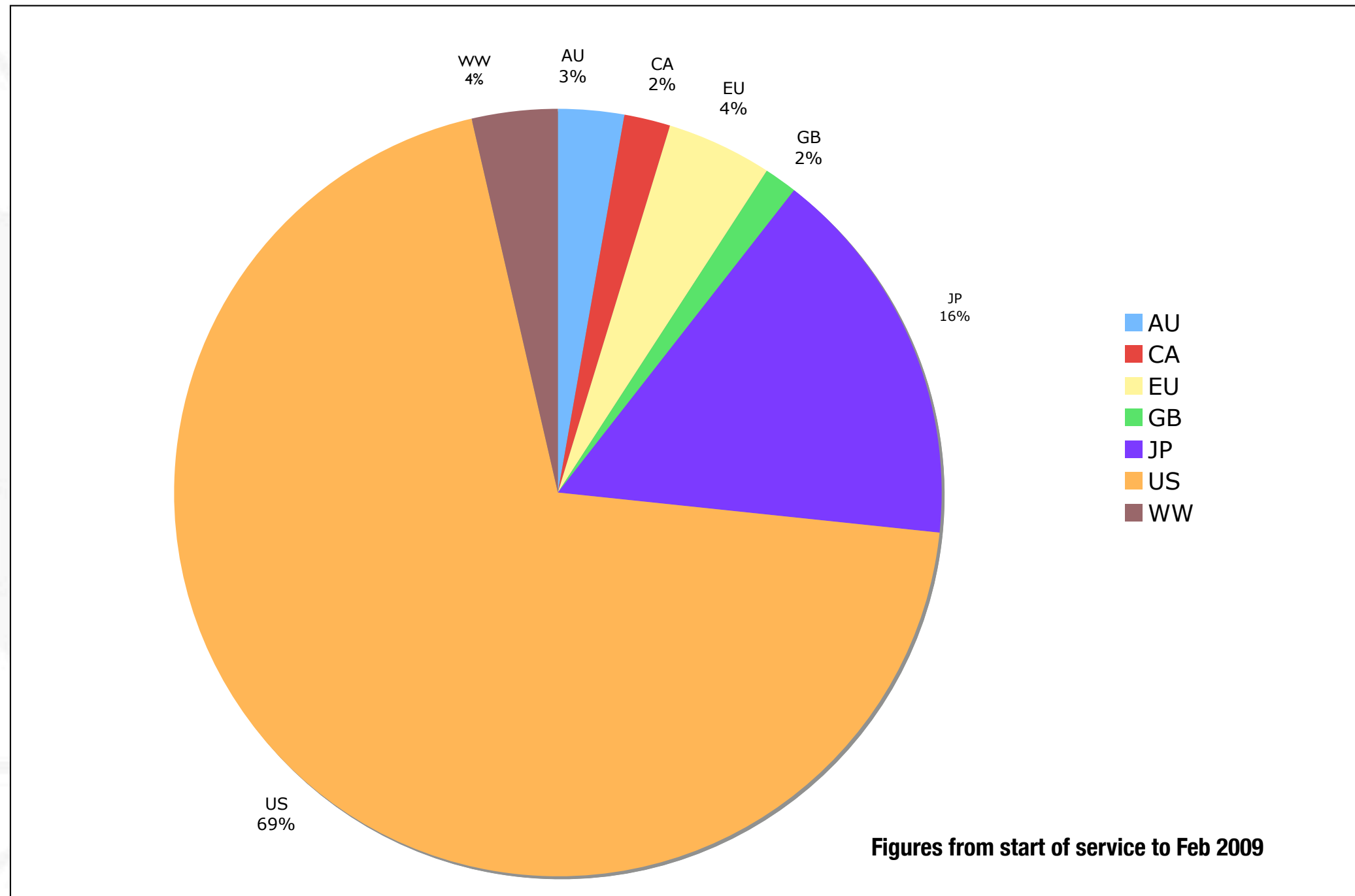
 **Collins**



Enfour Group enabling global communication

3-52-8 3F Sendagaya Shibuya-ku Tokyo 151-0051 • Tel: 03-5411-7738 • Fax 03-5411-7704 • richard@enfour.co.jp

Revenue Breakdown by Region



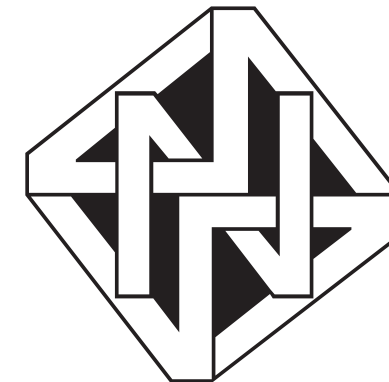
Enfour Group *enabling global communication*

3-52-8 3F Sendagaya Shibuya-ku Tokyo 151-0051 • Tel: 03-5411-7738 • Fax 03-5411-7704 • richard@enfour.co.jp

Find!TOKYO

Collaboration between Enfour and GMAP

First application to ship with Enfour WEBKIT engine



- Multi-lingual location-based services
- PC and mobile devices
- Database of many thousands of maps
- Custom designed maps for ease of use on mobile devices

- Multi-lingual reference-based services
- Committed to mobile platforms



Enfour Group *enabling global communication*

3-52-8 3F Sendagaya Shibuya-ku Tokyo 151-0051 • Tel: +81-3-5411-7738 • Fax +81-3-5411-7704 • richard@enfour.com

Features



- Full scalable Tokyo train and subway map



- Maps of inside the largest stations (ever get lost inside Tokyo Station?)



- Maps of major areas around the city



- Directory with maps of hotels, cinemas, parks, cafes, bars, embassies, etc.



- Navigate to and from the main airports



- Bilingual Japanese ⇔ English



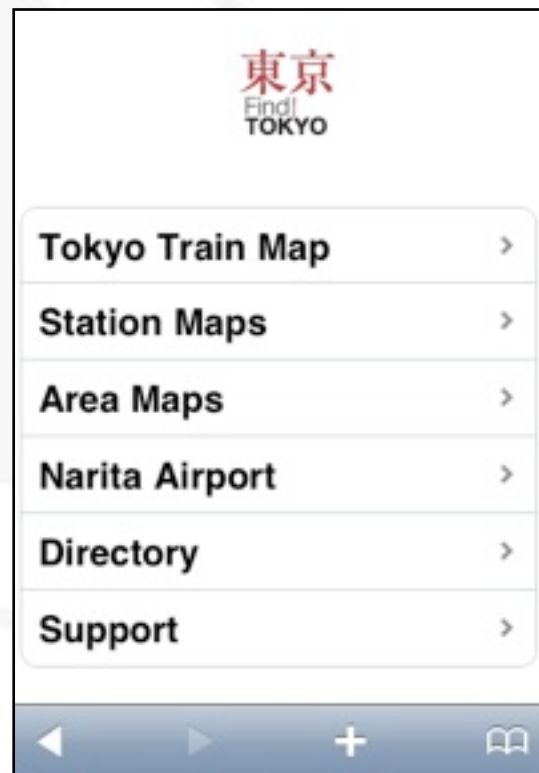
- All maps are original artwork and designed specifically for this application



Enfour Group *enabling global communication*

3-52-8 3F Sendagaya Shibuya-ku Tokyo 151-0051 • Tel: +81-3-5411-7738 • Fax +81-3-5411-7704 • richard@enfour.com

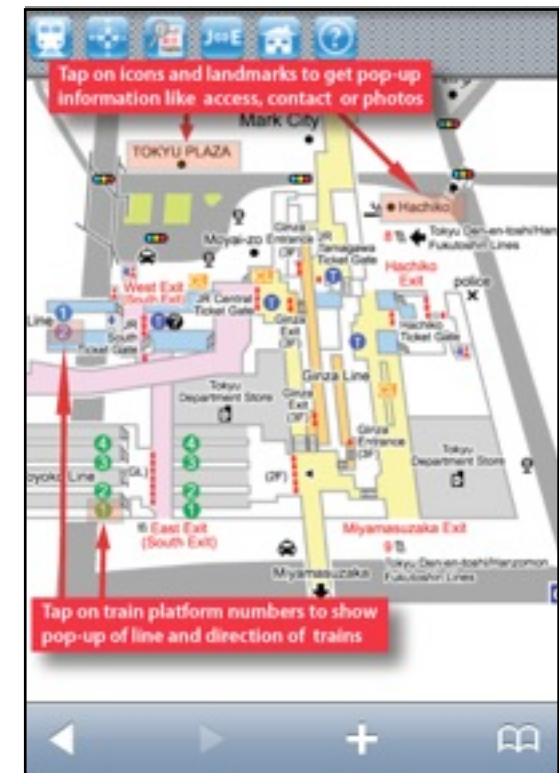
ScreenShots



Home Page
(Bilingual)



Train Map
(scrolling/zooming)



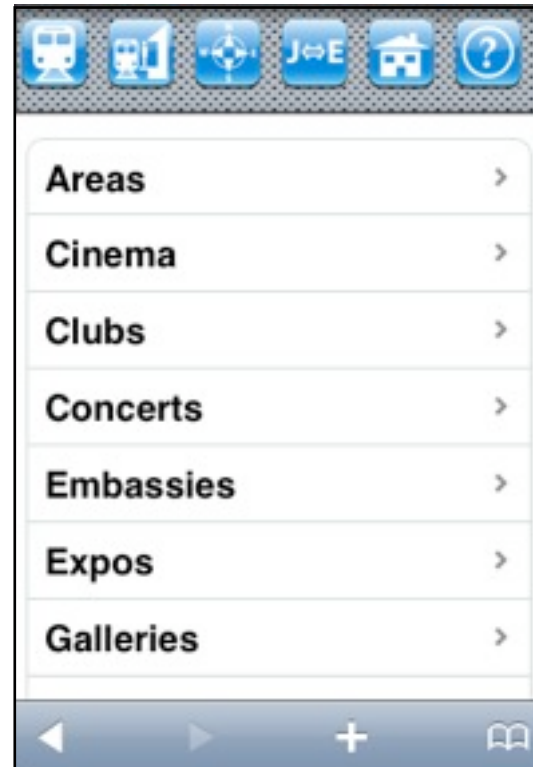
Inside Stations
(hotspots drill down)



Enfour Group *enabling global communication*

3-52-8 3F Sendagaya Shibuya-ku Tokyo 151-0051 • Tel: +81-3-5411-7738 • Fax +81-3-5411-7704 • richard@enfour.com

Screenshots



Area Maps
(hotspots drill down)

Directory
(Drill down to GMAPs)

GMAPs
(thousands included)



Enfour Group *enabling global communication*

3-52-8 3F Sendagaya Shibuya-ku Tokyo 151-0051 • Tel: +81-3-5411-7738 • Fax +81-3-5411-7704 • richard@enfour.com

Development



- **Native objective C wrapper**
- **Encrypted and crack-proofed**
- **Internal content controlled in HTML via CSS and Javascript**



Enfour Group *enabling global communication*

3-52-8 3F Sendagaya Shibuya-ku Tokyo 151-0051 • Tel: +81-3-5411-7738 • Fax +81-3-5411-7704 • richard@enfour.com

Known issues



- **Slow scrolling & zooming due to Javascript/CSS limitations**
- **Hotspot identification -to make finding easier**
- **GMAP language cross-linking**
- **OS 3.0 compatibility**

These are all to be addressed in next release.

Uploading next week...



Enfour Group *enabling global communication*

3-52-8 3F Sendagaya Shibuya-ku Tokyo 151-0051 • Tel: +81-3-5411-7738 • Fax +81-3-5411-7704 • richard@enfour.com

Demo

Richard Northcott

CEO

Enfour, Inc.

richard@enfour.co.jp

thank you....



Enfour Group *enabling global communication*

3-52-8 3F Sendagaya Shibuya-ku Tokyo 151-0051 • Tel: +81-3-5411-7738 • Fax +81-3-5411-7704 • richard@enfour.com