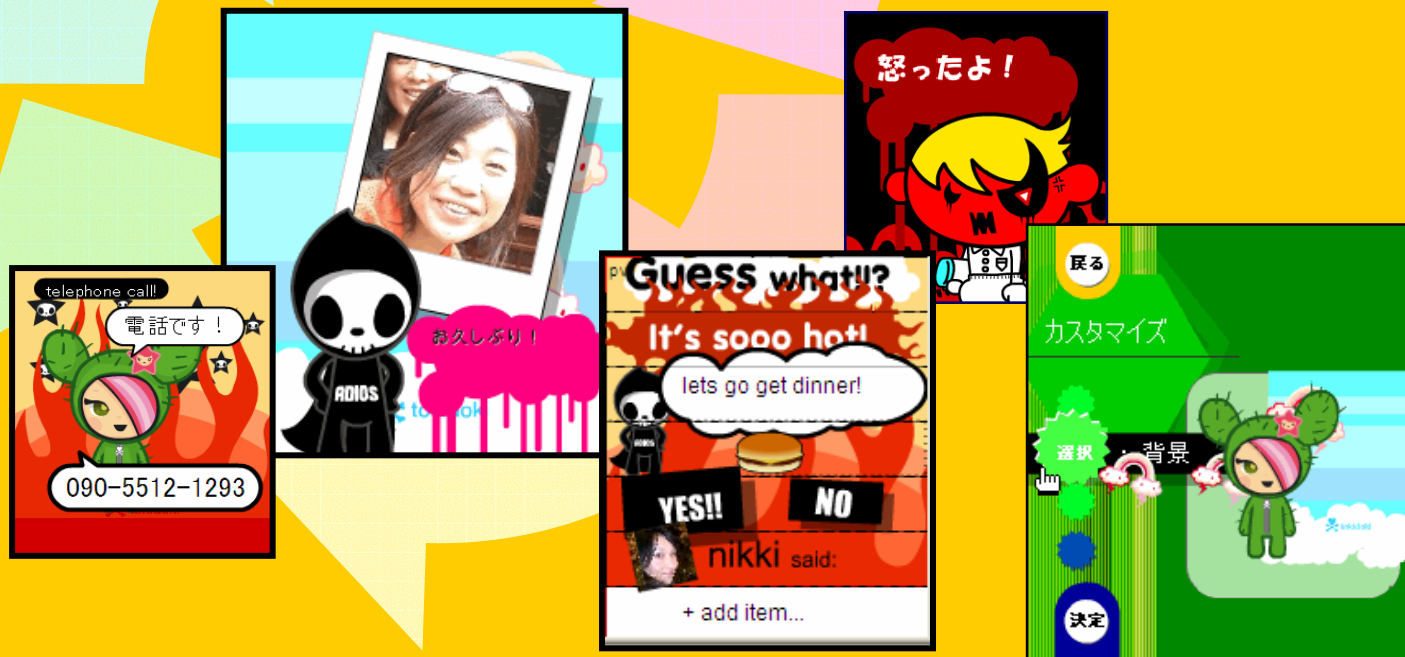


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Mobile content provider

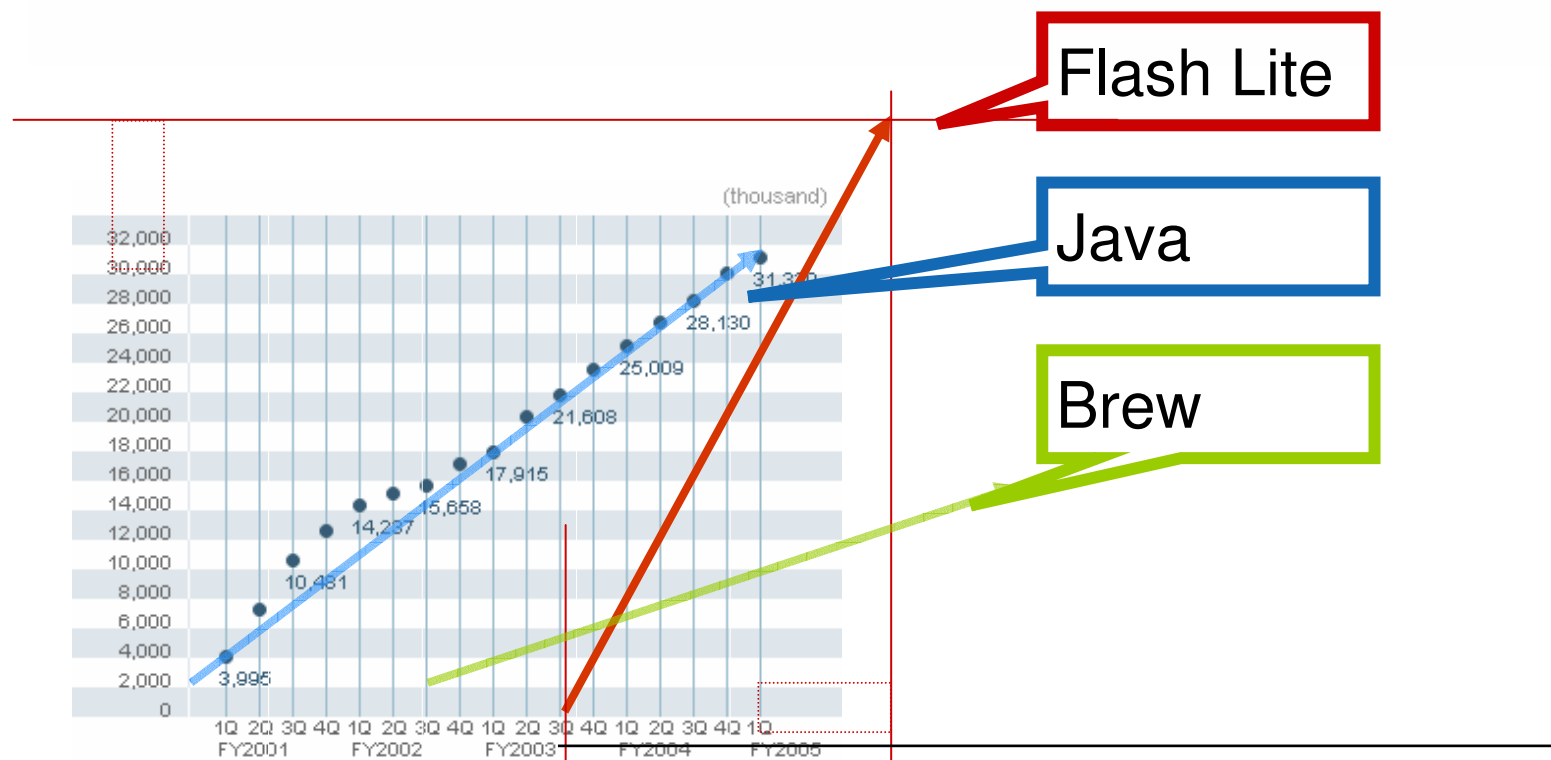
mobile Flash partner



Disruptive Technology: mobile Flash

Pickle

- Every few years a platform shift creates an opportunity:
In Japan, Flash has taken off quicker than any other mobile technology.



Flash sales data: Macromedia | iAppli データ: ドコモ <http://www.nttdocomo.com/companyinfo/subscriber.html#05>

【キャラ★ジャム】 CharaJam!

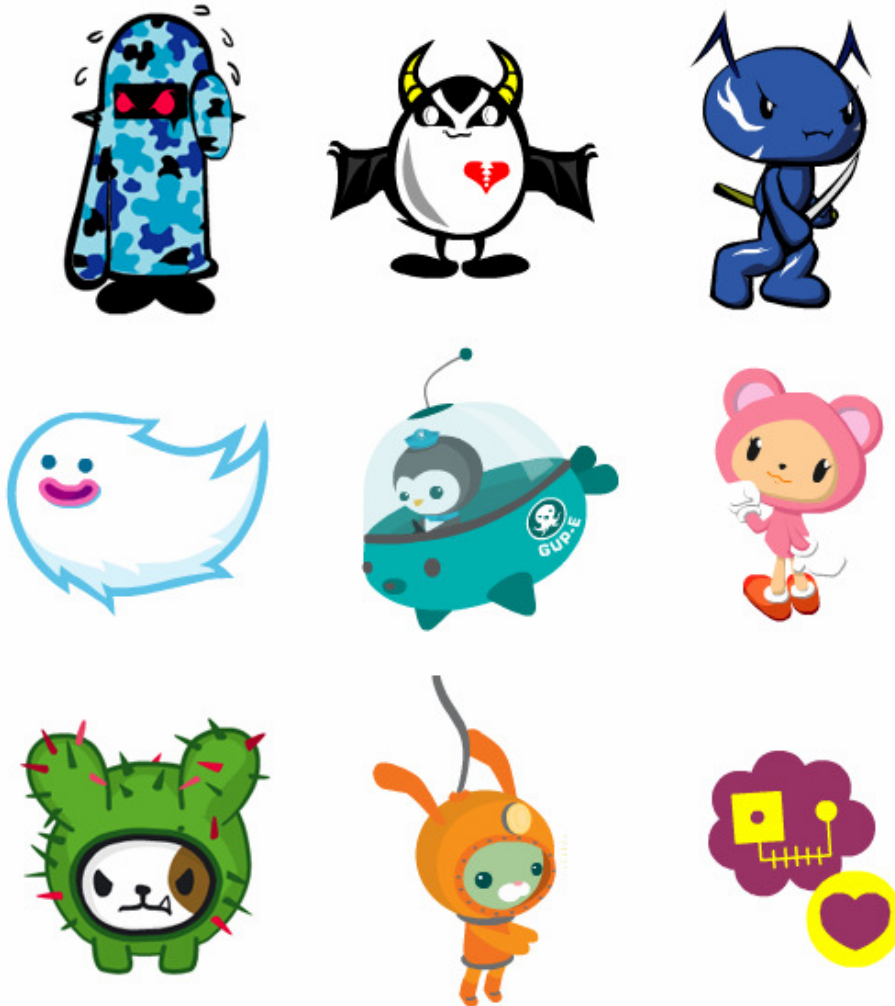
Japan's leading mobile Flash portal



Pikkle KK | contact: David DC Collier | dc@pikkle.com

Cute + cutting edge! Characters with character!

Pikkle



- Featuring the best contemporary character designs and a range of cool functions, **CharaJam** takes phone flash to the next level!

© Mad Barbarians | © Art Denka | © Mofa Design | © Vincent Bechet | © Meomi | © TokiDoki | © TheMonkeyNutts

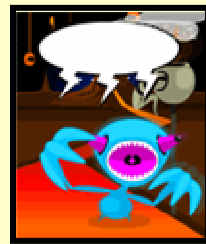
CharaJam: Japan's leading Flash Portal

Pikkle



1) Flash screensaver-maker

Taking personalization to the next level: pick the characters you like and add real-time clocks, calendars. Every week new chart ring-tones are added for flash ringtones!



2) Chara Messenger

Choose characters and items to make your own flash messages! Speech bubbles, full-animating backgrounds, pop-in characters, moving icons: make your msg then send on to your friends!



3) Flash Photo Album

Add your own photos to our mixer. Choose the layouts, overlay a character, and add your own messages! Make a slideshow to send to your friends!

4) Flash Games

Instant fun with flash games! Some featuring the characters from the site, other original games. Challenge your friends on the high-score rankings!

CharaJam mixer: customized Flash

Pikkle



The CharaJam mixer takes customization to the next level. The user can pick from a range of characters, backgrounds, and layouts. They can enter their own name or other text, and then add photos and other images. Functions go over the top, like a clock or calendar.

Flash ringtones



PhotoAlbum



Calendar



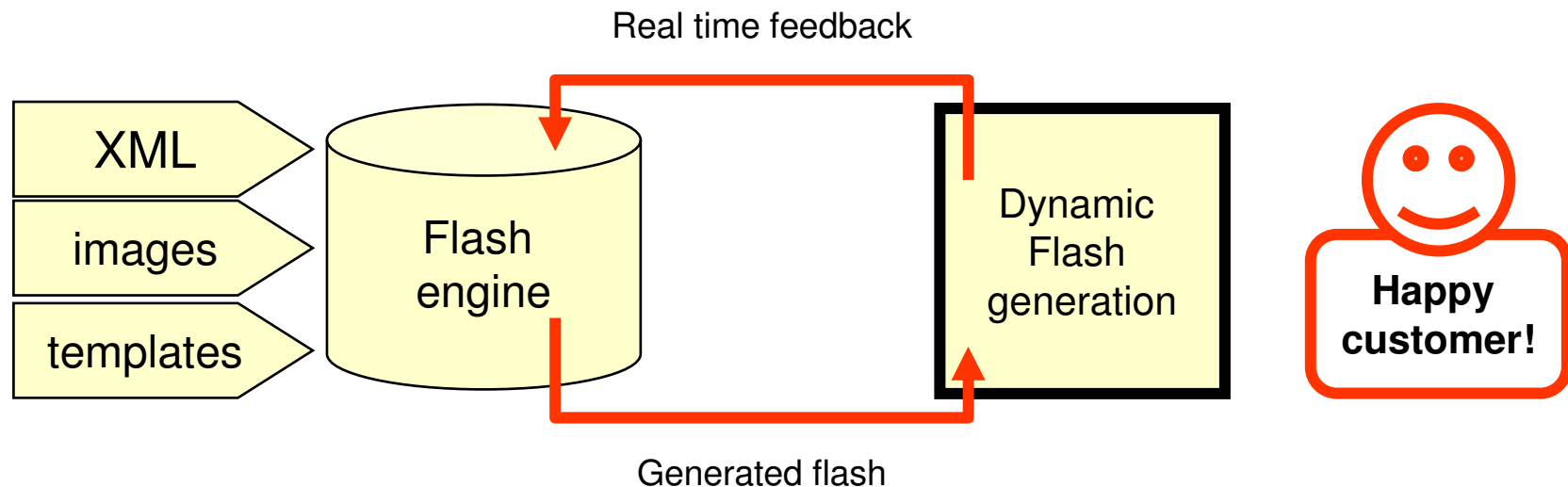
Greeting Card



Server-side Dynamic Flash toolkit

Pikkle

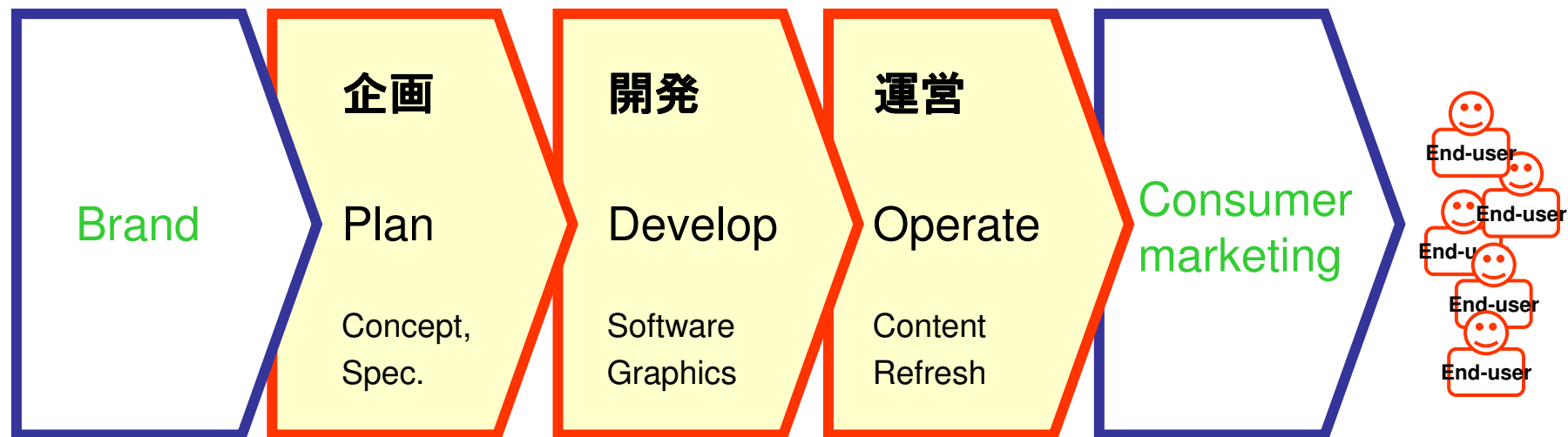
Because of the limitations of mobile flash client-side, we create flash server-side. This allows a whole new type of dynamic mobile flash apps!



Pikkle Positioning

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Pikkle B2B mobile content domain



Partner



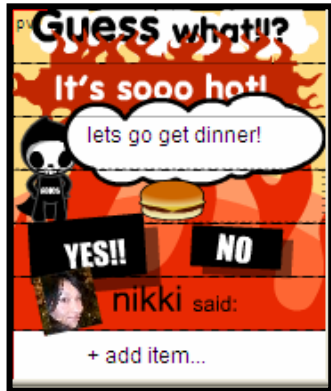
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Partner

Other Flash developments

Pikkle



Flash Messaging



Flash Gravia



Flash Flyers



Flash Chat



RSS Reader



Flash X Splash

“Flash Splash Menu” service

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- Increase your member conversion rate with a Flash “splash page” for your site
- Management screen to refresh the content
 - Change the background graphics, layout
 - Change where the buttons link to
 - Add new messages
 - Includes tracking features so you can see which links are popular

まとめ ・ Conclusion

Pikkle

- Partner with Pikkle to add Flash goodness to your mobile applications!
- Pikkleが御社のコンテンツの価値向上に協力します！

David DC Collier

dc@pikkle.com