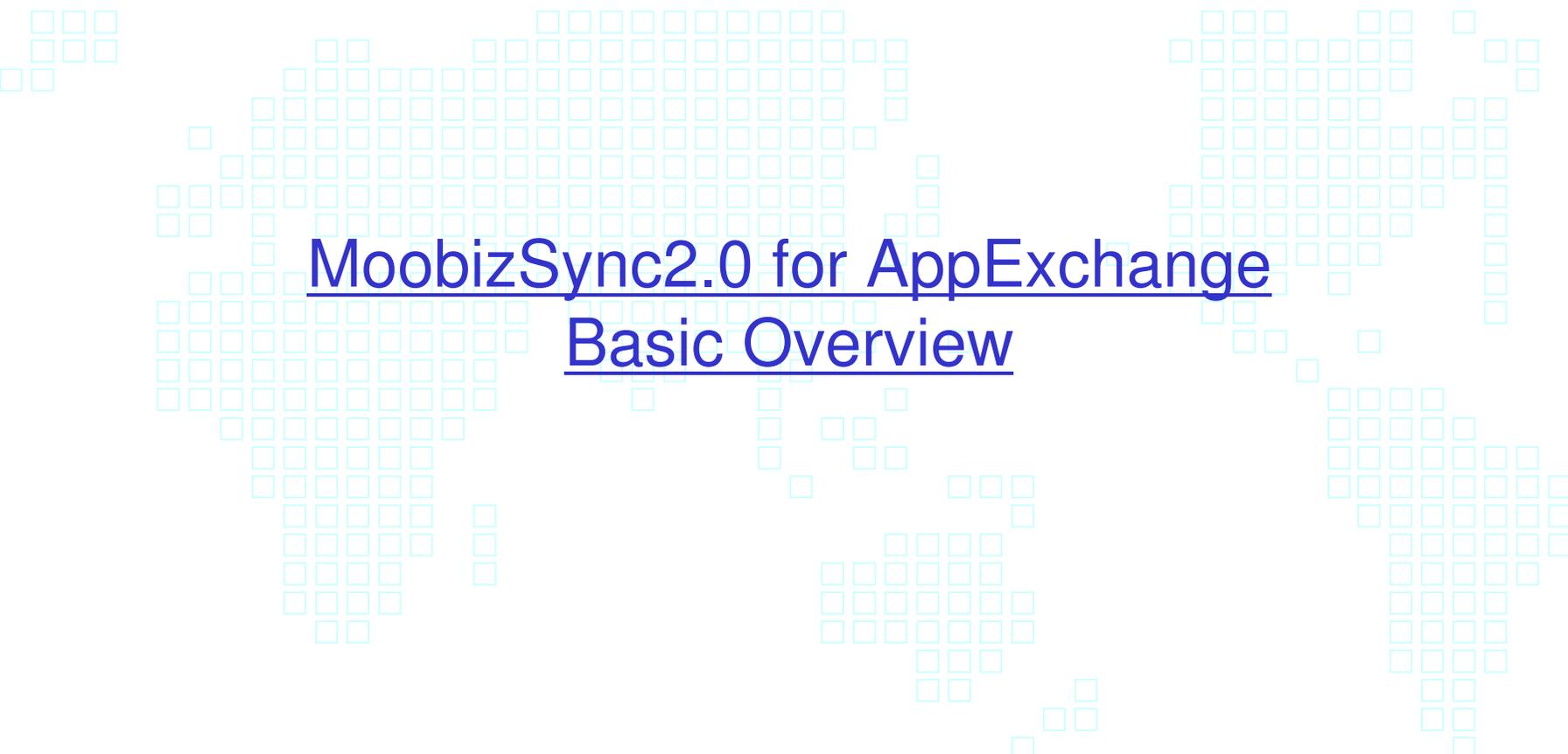


MoobizSync2.0 for AppExchange



"Mobile"
It's My Style !
ビジネスはもっと自由にできる！

MoobizSync 2.0
for AppExchange Hybrid



MoobizSync2.0 for AppExchange Basic Overview

MoobizSync2.0 for AppExchange Login



Main Menu



Your login and password are exactly the same as your Salesforce.com account.

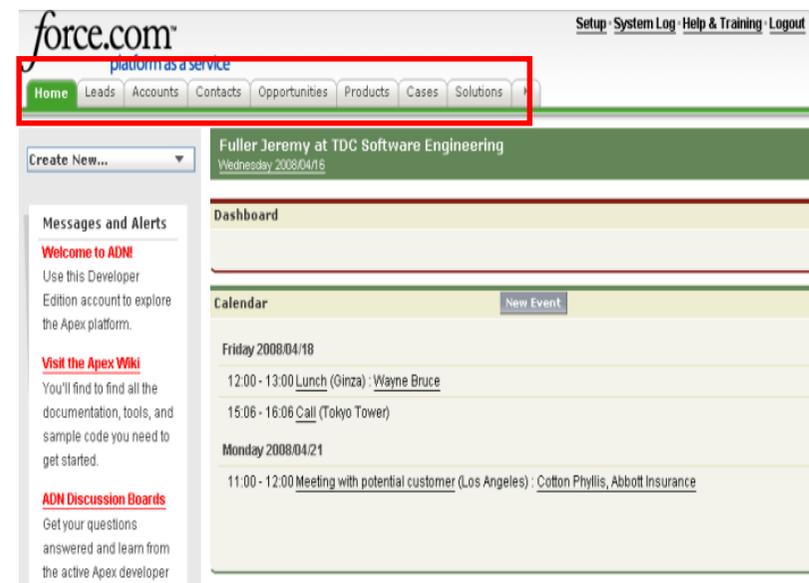
Displays the same tabs as your Salesforce account.

You can also personalize tab order to be different when displayed on your phone.

Changes made to Salesforce tabs also reflect in MoobizSync.

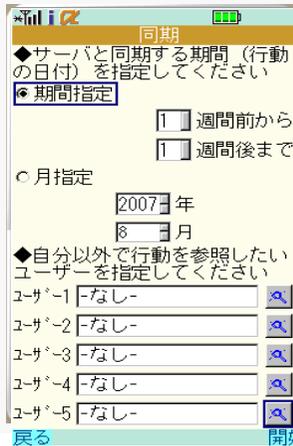
(*The top two tabs represent the Calendar and "My Tasks" sections of the home tab. Their display order can be changed in MoobizSync.)

Salesforce.com



One of the most frequently used features is the calendar feature. When you download your appointment schedule from your Salesforce.com account, related related information (for example: opportunity, product, cases, solution, campaign, lead data, etc.) are automatically downloaded as well. An online search function allows you to download other data. It is also possible to use the application without downloading any data.

➤ Download Data from the main application*



This menu allows you to select the range of data that you download from Salesforce (up to 4 weeks before and 16 weeks after today's date) and up to 5 other users whose data you wish to download.)

➤ Use custom tabs to do things like enter reports.

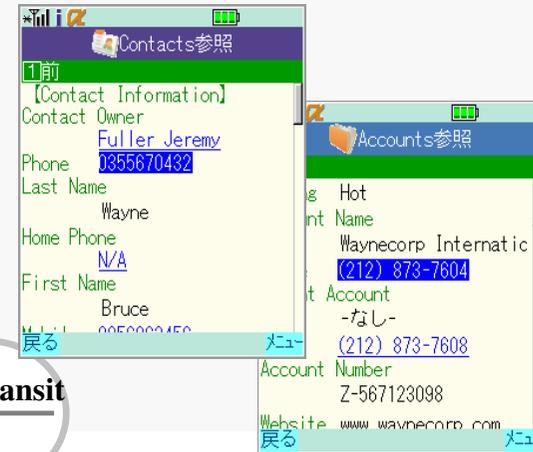


➤ Check or Modify Opportunities Menu



Before a Meeting

➤ Check Customer Information (address, title, etc.)



In Transit

On the way to work

On the way back to the office

Before a Meeting

➤ Check your schedule as well as your co-worker's



(*These screenshot was taken from the 3G cellular phone application (non-smartphone), and have some Japanese menu elements. A fully English version of the application is available for Windows Mobile phones, and can easily be prepared for other types of phones.)

MoobizSync 2.0

for AppExchange **Hybrid**

View, Create, Erase

Salesforce Certified

Data Caching	Cache frequently used data to your phone Data on other tabs (standard and custom) related to your calendar will also be cached.
Online Search	Allows you to search for, view, and modify non-cached data
Security	Network Level Security (Data Encryption/Remote Data Erasure)
★ Custom Objects	Allows you to view and modify your custom tabs
★ Extra Features	Set your calendar as cell phone wallpaper, Easy login feature

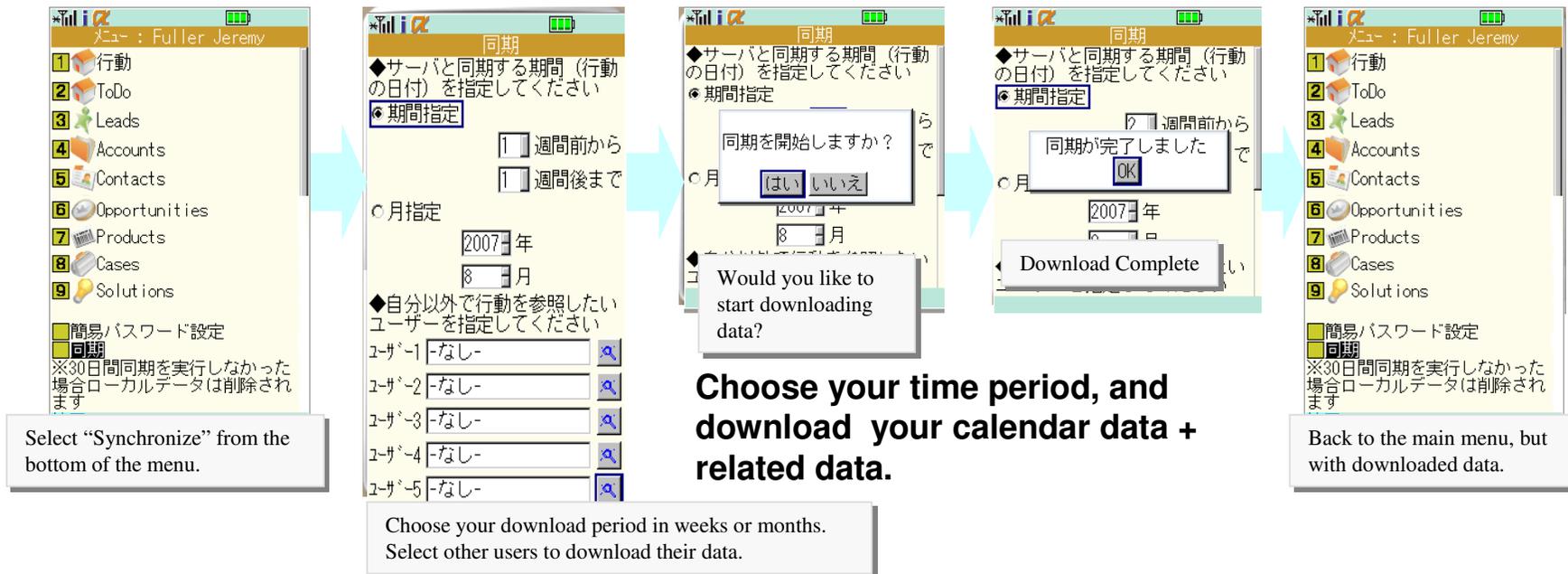


MoobizSync2.0 for AppExchange Sample Features in Detail

Caching Data

✓ Cache data to your phone

The ability to cache data on your phone, allows you to view the data even when you aren't in a coverage area.



Important points:

- Calendar events within the synchronization period, non-completed ToDo(My Tasks) events, non-completed Opportunities, and related data will be cached to the phone.
- (Data not cached automatically, may be cached separately via the search function.)
- You can control how much data you cache by adjusting the period of time that you choose.

Also, when you cache(synchronize) data, changes you have made to data via MoobizSync will be updated on the Salesforce.com side.

Related Lists

MoobizSync2.0 for AppExchange

✓ Related List Function

Data Linked to this account.

Accounts:Edge Communications

Edge Emergency Generator Closed Mon 06/10/27 Edge Communications

Edge Emergency Generator

Edge Installation

Edge SLA

Accounts:Edge Communications

Starting generator after electrical failure Closed 00001000

Shutting down of generator

Cannot start generator after

Accounts:Edge Communications

Forbes Sean Edge Communications

Gonzalez Rose

Call up the menu while looking at the account menu. Select "Related List".

You can choose from 5 lists of items related to this account. #5 is a calendar of related appointments.

✓ Examples of menus, and associated Related Lists

- **Accounts**
 1. Contacts
 2. Opportunities
 3. Cases
 4. ToDo/Calendar
- **Opportunities**
 1. Products
 2. Cases
 3. ToDo/Calendar
- **Products**
 1. Cases
 2. ToDo/Calendar
- **Cases**
 1. Solutions
 2. ToDo/Calendar
- **Solutions**
 1. Cases
 2. ToDo/Calendar
- **Campaigns**
 1. Opportunities
 2. ToDo/Calendar
- **Leads**
 1. ToDo/Calendar

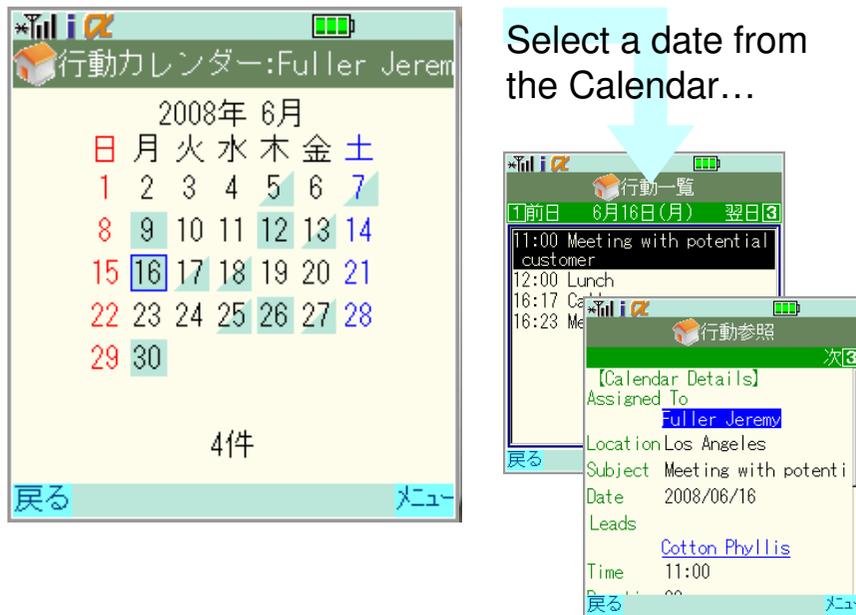
The related list function allows you jump directly to information related to the information that you are looking at.

For example, you can directly jump to Products, Cases, ToDo(My Tasks), and Calendar information directly related to the Opportunity that you are looking at.

Calendar

✓ Calendar Feature

Looks like a calendar so that you can use the feature easily and intuitively.



Point:

- Days with appointments are highlighted in blue.
- The shape of the blue highlight depends on the appointment time. (Upper left for AM, Lower right for PM)
- You can select and view a specific appointment from that day.

✓ Standby Display

You can set the Calendar as you cell phone wallpaper so that you don't have to log in to see it.

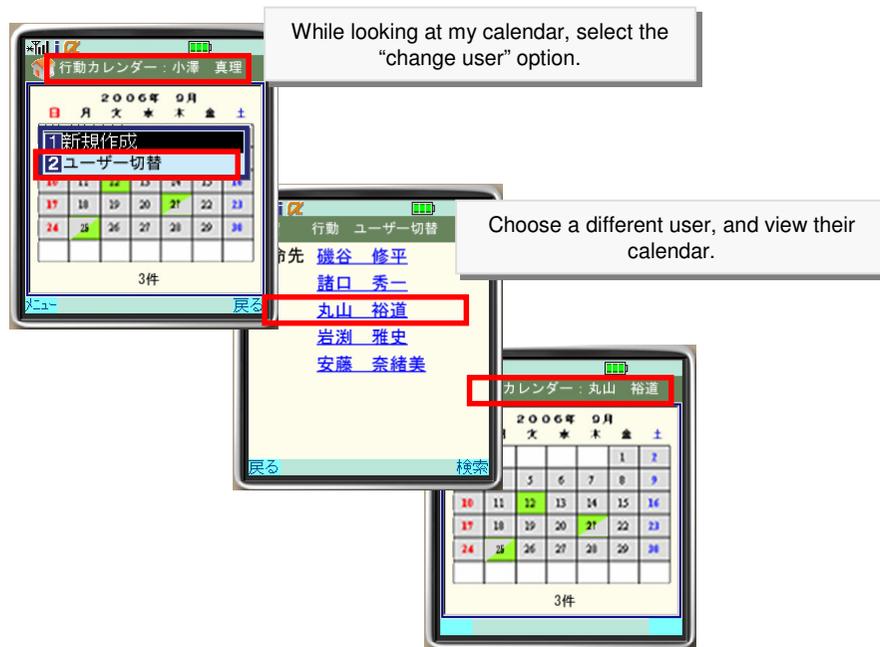


If MoobizSync is set as your wallpaper, you can launch the application by clicking on the wallpaper.

Other Features

✓ View Other User's Calendars

You can view the Calendar of other users if you have downloaded their data to your phone.

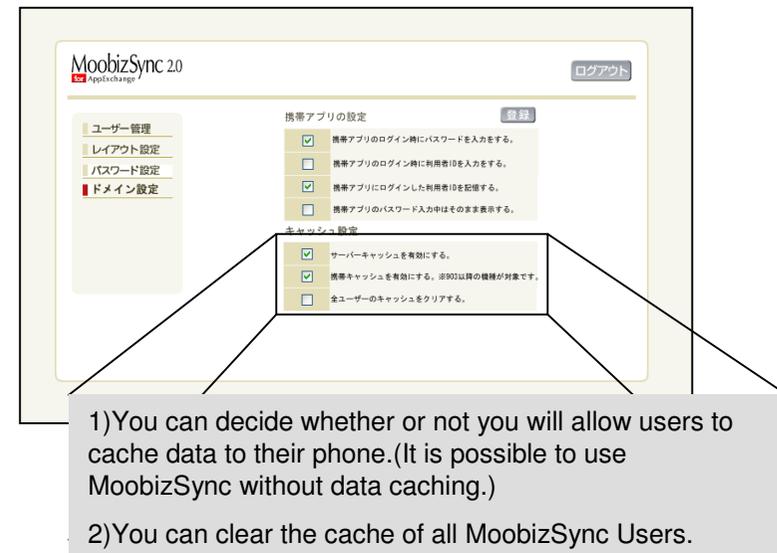


Point:

- You can view the calendar of up to 5 other users.
- You can also "drill down" and see the schedule details.
- The ability to view other calendars will be restricted by the same permission settings at salesforce.com.

✓ Cache Management

You can manage user cache from the MoobizSync Administration tab in Salesforce.com.



Point:

- You can manage users cache remotely for security purposes.

Other Features(2)

✓ Easy Password Feature

You can set up a MoobizSync only user password.

Select "Easy Password Setup" from the main menu.

Enter your Easy Password.

The next time you login, you will be prompted for your Easy Password.

Point:

- You can customize your MoobizSync password.
- After 3 failed login attempts, the application automatically exits.

✓ Data Search Feature

You can search data cached on your phone, or you can go online, searching for data from Salesforce.com.

Chose to search for data on the phone (offline)...

Or to search from data on Salesforce.com (online)...

Point:

- Searching for cached data reduces search time.
- You can also search for non-cached data.
- After locating non-cached data via search, you can cache it to the phone.



MoobizSync 2.0

for AppExchange **Hybrid**

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