



**i-kifu**

Change is up to you.

**Mobile Monday 3/11**





口味蔵  
宮古店

デレトラック  
MIYAKO











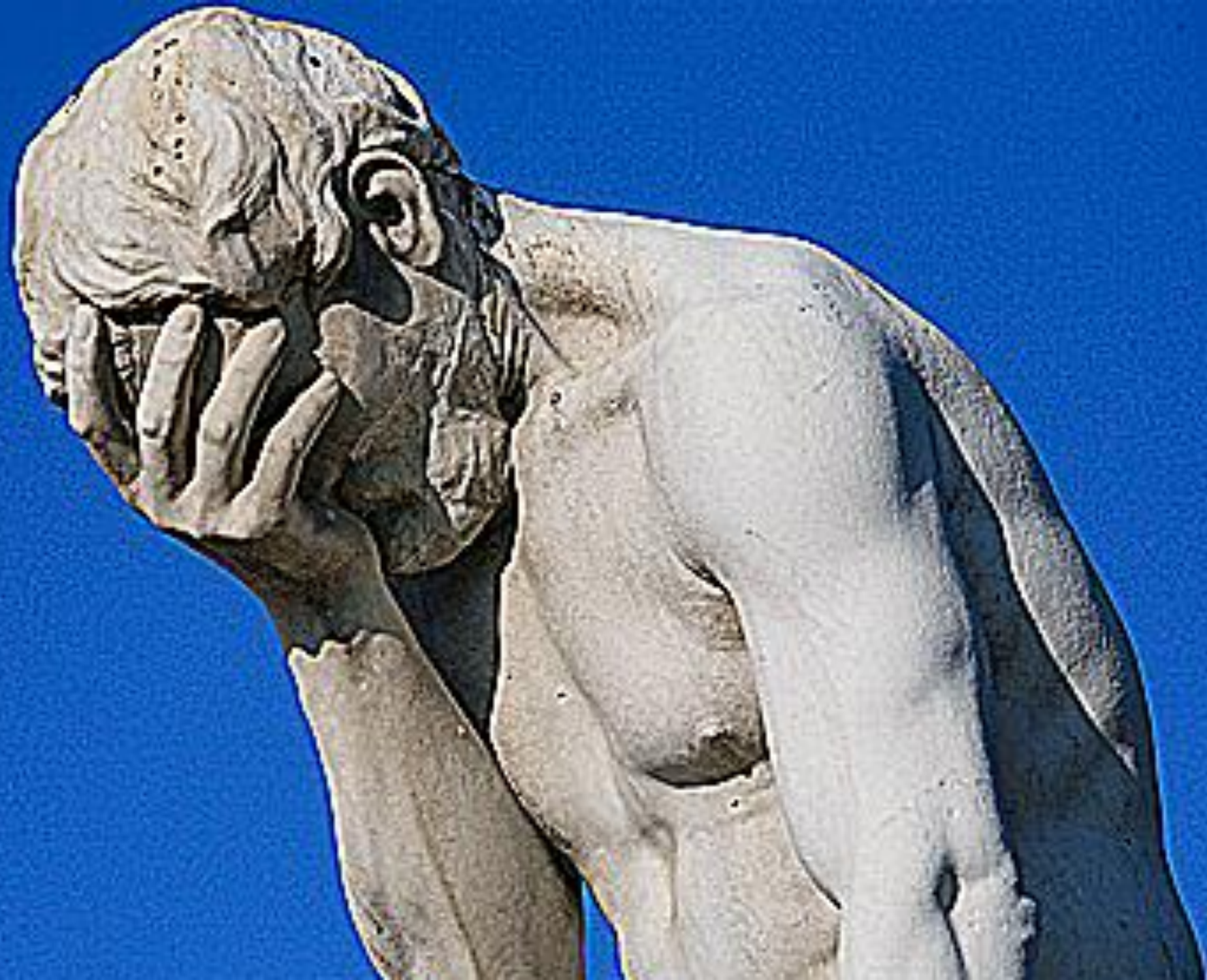
**NGOs**



よろしくおねがいし  
まーす！  
Yoroshiku  
onegaishimaaaasu!











# How to reach more people?



How could we harvest the  
financial support from  
people online?



# Pebble: E-Paper Watch for iPhone and Android

by Pebble Technology

[Home](#)[Updates](#) 33[Backers](#) 68,929[Comments](#) 13,016[Palo Alto, CA](#)[Product Design](#)

**Funded!** This project successfully raised its funding goal on May 18, 2012.



## 68,929

backers

## \$10,266,845

pledged of \$100,000 goal

## 0

seconds to go



Project by

**Pebble  
Technology**  
Palo Alto, CA

[Contact me](#)

**K** First created · 26 backed

**f** Eric Migicovsky 658 friends

**Website:** [getpebble.com](http://getpebble.com)

[See full bio](#)



119,020 people like this. Be the first of your friends.



<> Embed

<http://kck.st/HumIV5>

Pebble is a customizable watch. Download new watchfaces, use sports and fitness apps, get notifications from your phone.

**📅** Launched: Apr 11, 2012

**🕒** Funding ended: May 18, 2012



↑ Check out the video ↑

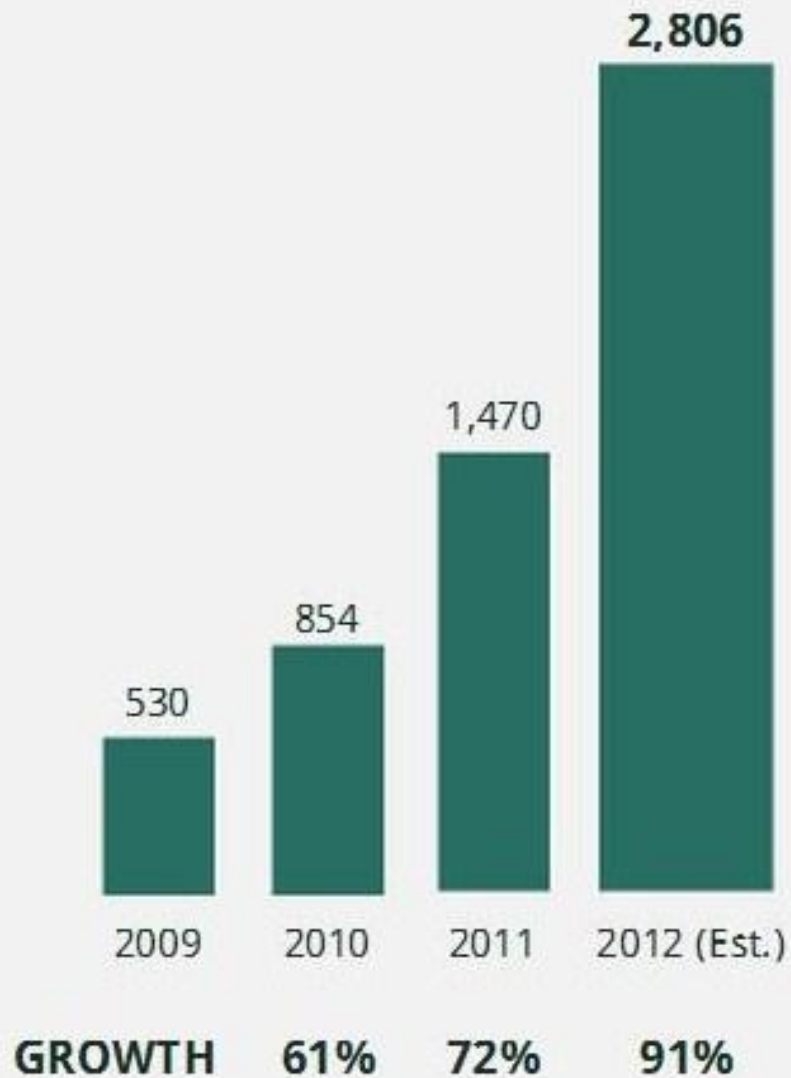
**Pledge \$1 or more**

**👤** 2615 backers

Didn't get a chance to back Pebble before it sold out? Pledge \$1 and keep up-to-date on all things Pebble with exclusive updates, Pebble availability

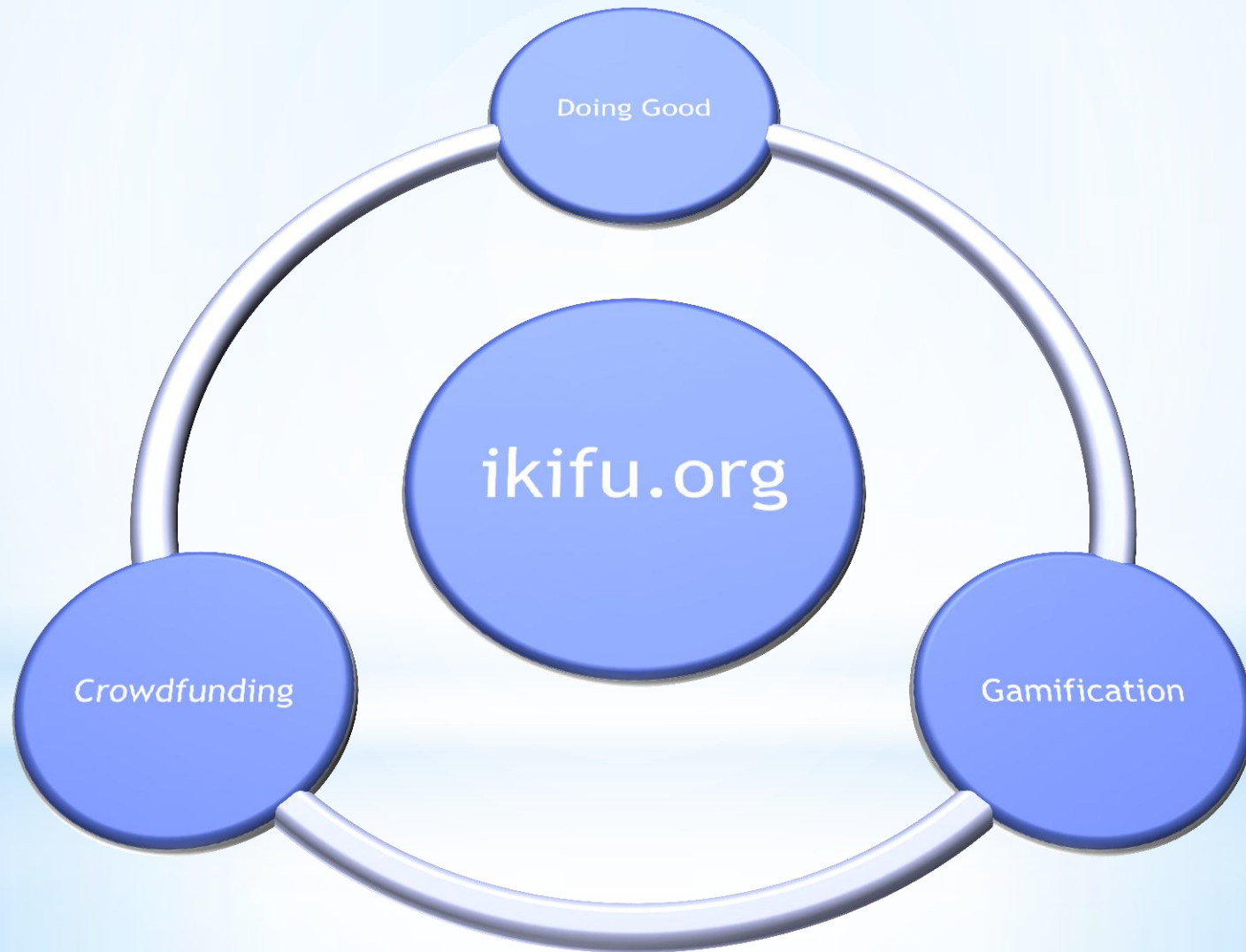
# Crowdfunding is growing

## 2.8 Bio US \$ in 2012





# What is ikifu?



# We make it

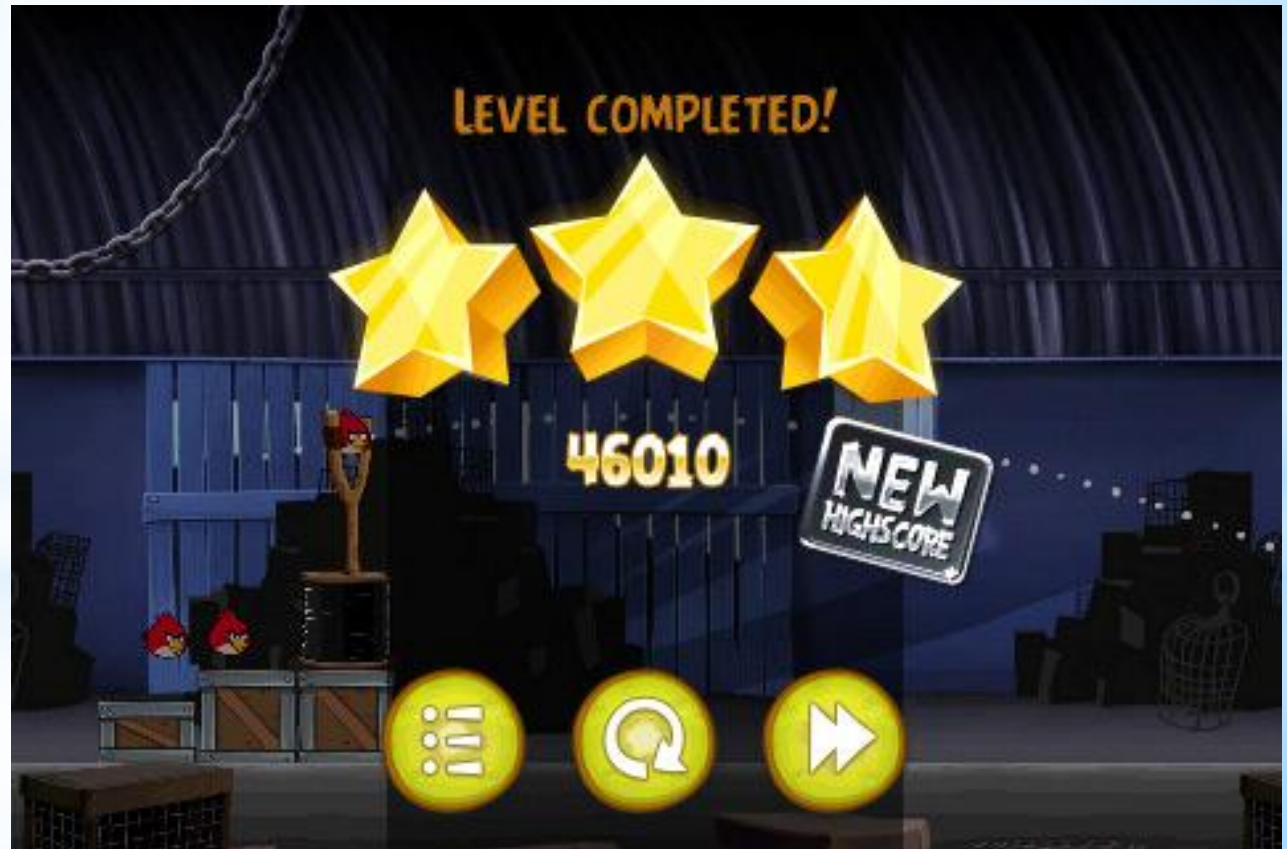


1. To find trustworthy NPOs
2. To donate



# Gamification = Make boring things a bit more fun

- 1) Engage
- 2) Motivate
- 3) Interact



# How ikifu.org works



Donating for busy and smart people

[Join Now](#)

Choose an exciting NPO project, find out how you can contribute and choose your impact. You are that close to make a better world!

[NPOs Join Here](#)

What can you do on i-kifu? Follow the steps!



## All Projects (31)



### SUPPORT UNASSISTED VICTIMS OF THE...

Many victims must rent unsubsidized government apartments

[> ACT NOW](#)

### PROTECT HUMAN RIGHTS OF 3/11 VICTIMS

After 3/11, human rights of 1000's of victims...

[> ACT NOW](#)

### CREATE JOBS FOR PEOPLE IN TEMPORARY...

Thousands of people living in temporary houses are depressed...

[> ACT NOW](#)


### BUILD SCHOOLS FOR CHILDREN IN TOHOKU

100s of kids in Onagawa lost their school after the tsunami

[> ACT NOW](#)

# 7 categories:


1. Environment
2. Education
3. Natural Disaster
4. Animal Protection
5. Social Issues
6. Children
7. Health

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Category : **Natural Disaster**

Projects (7 in total)




**BUILD SCHOOLS FOR CHILDREN IN TOHOKU**  
100s of kids in Onagawa lost their school after the tsunami

[> ACT NOW](#)




**PROVIDE TOHOKU WITH HEALTHY MEALS**  
Victims are currently facing a lack of nutrients

[> ACT NOW](#)




**SUPPORT UNASSISTED VICTIMS OF THE...**  
Many victims must rent unsubsidized government apartments

[> ACT NOW](#)




**PROTECT HUMAN RIGHTS OF 3/11 VICTIMS**  
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[> ACT NOW](#)




**CREATE COMMUNITIES IN TEMPORARY...**  
Social withdrawal and dying at home alone is a huge problem...

[> ACT NOW](#)



**HELP CHILDREN IN FUKUSHIMA ESCAPE...**  
1000's of kids are exposed to high levels of radiation...

[> ACT NOW](#)



**1 YEAR FROM 3.11 : RURAL WOMEN'S...**  
After 1 year from 3.11


[> ACT NOW](#)

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## **SUPPORT 1 KID TO ATTEND A CLASS**

for 1000 yen and get  
1000 Bono Points.

**> DONATE NOW**

# Donate





## SHARE THIS FACT ON FACEBOOK

Did you know that thousands of victims in Tohoku must rent expensive government apartment without subsidies?

**> GET 50 BONO  
POINTS**

Share

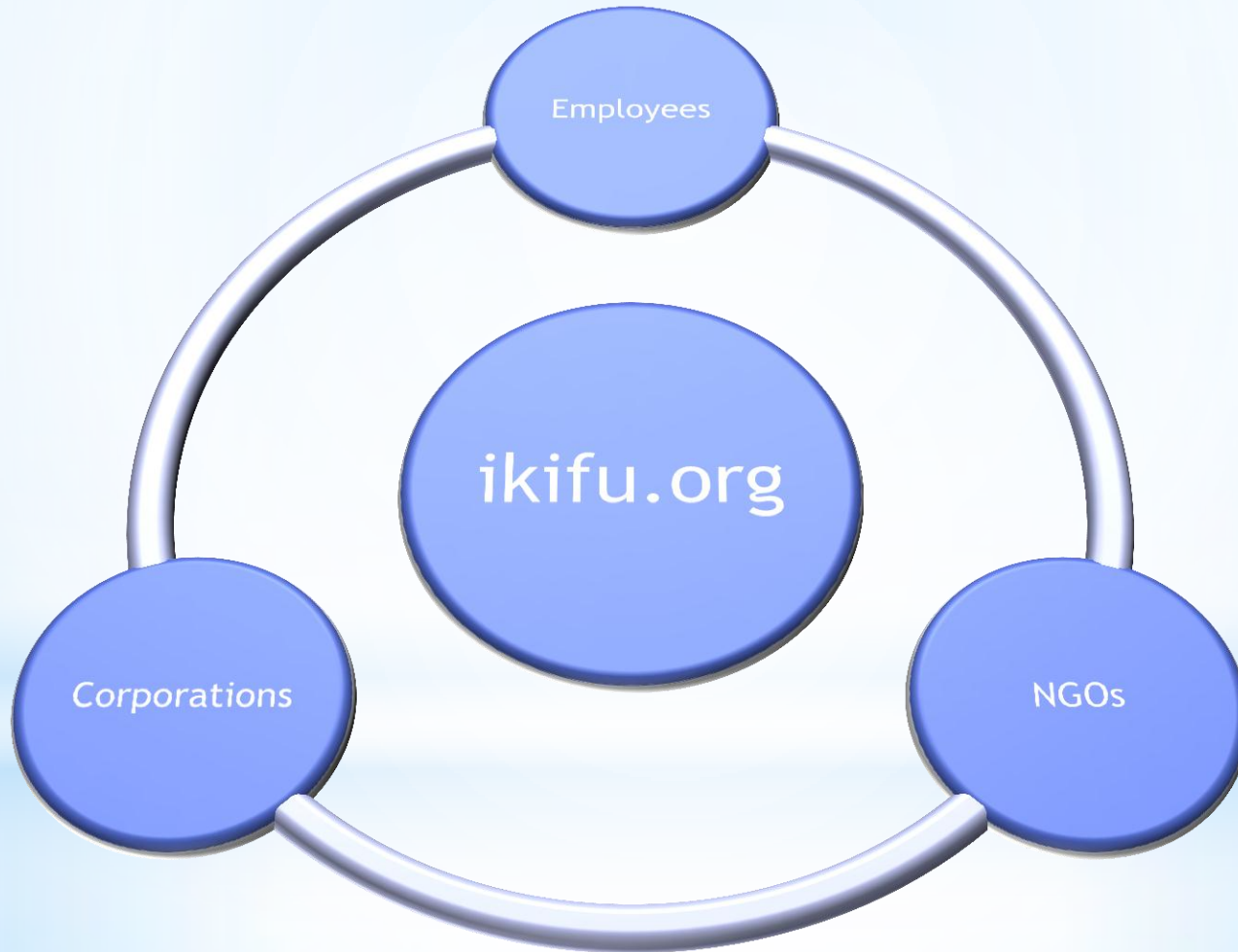


Users get points for their  
contributions



**Corporations X NPOs = CSR**

# Employees Donation Matching





**WIZCORP**  
Incorporated wizards

[Official Website](#)

**Sector:**

- Technology
- Service

**Founded in:**  
2008

**Number Of Employees:**

## Wizcorp

Corporation

Followers **55**

Employees registerec **16**

Total donated **7,699¥**

Total Karma Points **11,000**

Karma Point Ranking : **1**

### ABOUT



### About Us

Wizcorp is a team of talented engineers and consultants, dedicated to technology and its right application to businesses.

We allow our clients to stay ahead of their competitors by helping them to build and maintain their technological competitive advantage.

Companies can engage their  
employees to join i-kifu  
for their CSR



**What's coming in the  
next episode of  
[ikifu.org](http://ikifu.org)?**



i-kifu wants to support Non Profit Organizations (NPOs) by helping them taking full advantage of the power of social networks and mobile devices.

[JOIN NOW!](#)


Select A Category: (Max 3 choices)

[Animal Protection](#)
[Natural Disasters](#)
[Social Issues](#)
[Environment](#)
[Education](#)
[Children](#)
[Health](#)

## Featured Projects:

[Browse more projects...](#)


### Give free education to children of Varanasi, India

In Varanasi, India, the caste system still exists in rural areas. There, we provide children that cannot attend school for socioeconomic reasons a chance to study in a free school that we build. Furthermore, we will refine the school in order to gain an official public school license to provide a more stable educational environment.

10%  
of Target

¥3000  
Donated

[Read More](#)
[Give Now](#)

## More Projects:

### Learn How you can turn a PC into future



Help these children by donating ¥1500 for a laptop! With your help they are able to use laptop as a tool.

10%  
of Target

¥3000  
Donated

[Give now!](#)
[Read More](#)

### Build Animal Shelters in Sasayama



Build shelters for these animals for only ¥2000! Give these animals a home as if your pet was in the same situation.

10%  
of Target

¥3000  
Donated

[Give now!](#)
[Read More](#)

### Give a Education to Japanese youths



Help provide a solution for these students for ¥2000! Keep these youths in school and give them a proper education.

10%  
of Target

¥3000  
Donated

[Give now!](#)
[Read More](#)

### Build School for Children In Tohoku



Support these kids by funding to support the schools for ¥2000!

10%  
of Target

¥3000  
Donated

[Give now!](#)
[Read More](#)

## Learn what shocking thing happens to hundreds of stray dogs every day in Japan



You probably think that most of the stray cats and dogs that are found in Japan get a nice treatment before finding owners. However the reality could shock a majority of you. In Japan the only system that deals with abandoned animals is named the "Animal Control" and few people know that it only takes a week before something terrible happen to them. An investigation conducted in 2012 revealed that 250,000 cats and dogs are killed every year in Japan, that represents more than 650 pets every single day.



Number of Donators: 15

Total Raised: ¥3000

Montly Target Remaining: ¥27000



¥3000 Raised

Target: ¥30000

Monthly  
Support

One-Time  
Support

FREE  
Support



### Give ¥3000/Month

By donating to this project, it provides food and nutrition to the animals affected. Show your support by doing monthly donation of ¥3000 for the next 6 months and you also recieve a exclusive gift from the NPO!

10 pledges  
to this project

[GIVE NOW!](#)



### Give ¥4500/Month

By donating to this project, it provides medical care to the animals affected. Show your support by doing monthly donation of ¥4500 for the next 6 months and you also recieve a exclusive gift from the NPO!

10 people  
are donating

[GIVE NOW!](#)



### Give ¥6000/Month

By donating to this project, it provides medical care to the animals affected. Show your support by doing monthly donation of ¥4500 for the next 6 months and you also recieve a exclusive gift from the NPO!



[Profile](#)
[Achievements](#)
[Quests](#)
[Games](#)

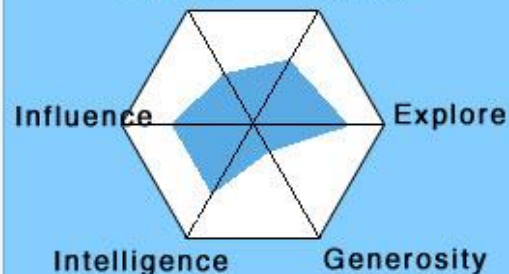

Ikifu Level: 16

Bono Points: 25

Type: Animal

Support

Share



### Donation Level: 4



Silver Donor

Donations:  
¥7500

5000 / 10000

Reach ¥10000 to achieve  
**Gold Donor** status!



**Gold Donor**  
¥10000

### Viewing Level: 6



Platinum Viewer

Views:  
234

100 / 250

Reach 250 Views to achieve  
**Ichiban** status!



**Ichiban**  
250 Views

### Sharing Level: 7



Ichiban Sharer

Shares:  
528

528

Achieved **Ichiban** Status!



**Silver Sharer**  
50 Shares

### Influence Level: 2



Silver Influence:

Referrals:  
27

10 / 49

Reach 50 Referrals to achieve  
**Gold Influence** status!



**Gold Influence**  
50 Referrals

Profile

Achievements

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Games



ikifu Level: 16

Bono Points: 25

Type: Animal

Support

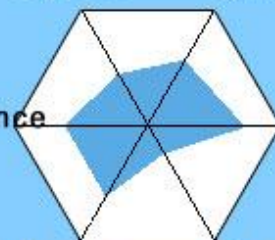
Share

Influence

Explore

Intelligence

Generosity



Donation Badges:



Exploration Badges:



Share Badges:





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